

# realtor.com®

## GREAT NEWS FROM REALTOR.COM®

Detailed reporting from realtor.com® is headed your way, showing the latest activity and engagement on your listings.

Realtor.com® delivers **free detailed reporting** for agents and offices that are part of your MLS.

As part of this free benefit from realtor.com®, you'll be able to get important information about your listing inventory that includes:



**Search Results Impressions:** See exactly how many times your home has shown up in the local search results on realtor.com®

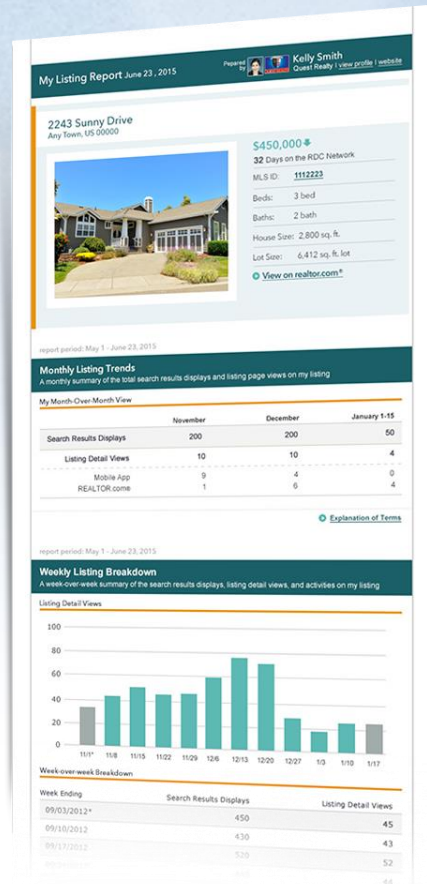


**Listing Page Views:** See how many times your listings have been viewed by buyers



**Inquiries:** See how many potential buyers have inquired about your listings

The report shows up to 12 months of data, and you'll even have the ability to view **activity on each individual listing** in your inventory via our Individual Listing Reports – reports designed to inform you, along with a version you can send via email to sellers.



Start analyzing your inventory today by logging into the realtor.com® control panel. While you're at it, be sure to check out the all new realtor.com® Agent Profile too!

Or call **1.866.960.8110**

for some white-glove support from our Customer Care team.

